

fun • fitness • friendship

## THE GREENBELT RECREATION LOGO JOURNEY

The Greenbelt Recreation logo complements the existing city of Greenbelt brand while providing a unique identity for the Recreation and Parks Department. The colors and iconography used in this logo symbolize the broad range of programs offered by the Department, while creating excitement and communicating an approachable, consumer friendly tone.

The first icon in the logo represents an array of fun outdoor activities. Whether it's skating at Greenbelt's 7,000 square-foot concrete skate park or taking a leisurely walk around our beautiful lake, Greenbelt knows how to have fun.

The second icon represents the arts and related activities and programs that Greenbelt offers. From visual to performing arts, Greenbelt has a program that will help you to express your creative side.

The third icon represents our rich history providing athletics for the community as portrayed by the unique half-dome window found in our aquatics center. Greenbelt offers fitness activities for all ages, as well as popular summer camps.

Our community and the surrounding region can count on Greenbelt Recreation as the place for fun, fitness, and friendship.